



# UC for Enterprise

Fulfilling the promise of UNIVERGE®360

## *A Powerful Enterprise UC Solution*

With the number of applications and communications devices available to businesses today, communication should be faster and more efficient than in the past. Unfortunately, this may not be the case. Users must often navigate a complex series of steps to determine the best way to get through to a representative or colleague. A caller may be forced to leave several messages on several devices to ensure that the message is delivered.

NEC's UC for Enterprise solution remedies those problems by combining mobility, rich presence, communication history, unified messaging, instant messaging, call control, voice, video conferencing and collaboration into one powerful, easy to manage solution. With NEC's UC for Enterprise solution, business owners finally have the tools they need to effectively manage communication and information overload. UC for Enterprise functionality includes:

### *At a Glance*

- A powerful enterprise Unified Communications (UC) Solution
- Seamless mobility
- Modular system lets you expand UC as needed
- Productivity applications provide a lower Total Cost of Ownership (TCO)
- NEC IP Solution Support

- Mobility
- Unified messaging
- Voice communication
- Voice & video conferencing
- Collaboration
- Rich Presence
- Communication history
- Text & Instant messaging
- Call control
- Centralized management

## *Seamless Mobility*

A key element of the UC for Enterprise solution is its ability to integrate a series of applications supporting seamless mobility. Multiple options, including NEC's Assured Mobility™ and Mobile Client, facilitate all elements of wireless mobility, from Wireless LAN-managed infrastructure to Voice-over-WLAN devices, to the seamless handover, and from IEEE 802.11 Wi-Fi systems to cellular phone systems. Flexible mobility solutions enable people to connect with one another on the first try, which speeds up communication and reduces the time spent on unproductive tasks such as mailbox cleanup.

Mobility helps remove communication bottlenecks by providing constant access to employees and decision makers. NEC's mobile client delivers the ultimate level of convergence and enables users to download a communication client to a PDA (such as a BlackBerry™ or Windows™-based smartphone), allowing these devices to be used like an extension off the voice server.

## A Modular System Lets You Expand UC as Needed

Since the solutions are designed to be modular, customers can add UC components as their business warrants and have the assurance that all piece parts can function as either a stand-alone or an integrated solution. It's up to the customer how and when to expand a UC solution. No matter what, customers can be sure that the NEC solution provides a scalable, secure approach to internal communications that is both consistent and manageable.

## Productivity Applications Provide a Lower Total Cost of Ownership

Companies that invest in unified communications see financial savings through a reduction in the total cost of ownership. This reduction is due to unified communication applications. For example, low-cost options to maintain business continuity can be tailored to benefit individual businesses. Other examples include the productivity gained by assigning employees a single number that rings both their desk and mobile phones, as well as simplifying the management of fax, email, and voicemail through unified messaging.

Mobility is especially important in markets such as healthcare, where nurses and doctors must be readily available to respond to patient needs. Mobility is also useful in financial industries, where delays have significant consequences.



## NEC IP Solution Support

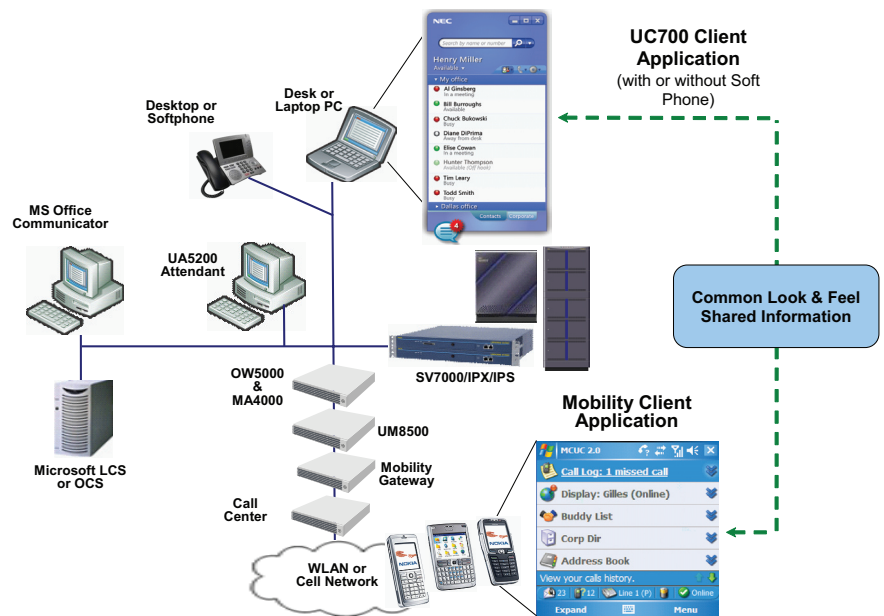
The UC for Enterprise solution is perfect for both new and existing customers. These components are built to work with NEC's new voice communication servers as well as many of our existing solutions. For example, existing NEC OpenWorx customers simply need to upgrade to OW5000 and add the desired application software.

Built to support open standards, NEC's UC for Enterprise supports open APIs and industry-standard protocols like SIP SIMPLE and SOAP; which provides companies the flexibility to easily customize UC for Enterprise to meet its unique business requirements.

## Solution Components

Modular components of the solution include:

- UC700 (UC client)
- OW5000 (Middleware server)
- UA5200 (Attendant solution)
- UM8500 (Unified Messaging)
- SP30 (Softphone)
- MC510 and MC530 (Mobile Client)
- MA4000 (Management system)
- Various NEC voice servers



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188533 | v.02.07.08

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